

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 134655**

**Description: FORM 388 WNYT THIRD QUARTER 2008**

**Application Reference Number: 20081007AEA**

**Successfully filed at Oct 7 2008 12:46PM**

**Based on the information supplied, no fee is required.**

[Menu](#)

[Logout](#)

Federal Communications Commission Washington, D C 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
<b>FCC 388</b>		<b>DTV Quarterly Activity Station Report</b>	
		FOR COMMISSION USE ONLY FILE NO -20081007AEA	
Licensee WNYT-TV, LLC			
Call Sign WNYT	Facility Id 73363	Previous Call Sign (if applicable)	
Community of License			
City ALBANY	State NY	County ALBANY	Zip Code 12204 -
Nielsen DMA ALBANY-SCHENECTADY-TROY	World Wide Web Home Page Address WWW.WNYT.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	13		
<input checked="" type="checkbox"/> Digital	12		
Report reflects information for quarter ending: 09/30/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	261
Total 5:00 a.m. to 1:00 a.m. CSTs	225
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m.	36

PSAs	
Total 6:00 a.m. to 9:00 a.m. CSTs	8
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	86
Total 6:00 p.m. to 11:35 p.m. CSTs	59
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	0
Comments: WNYT-TV IS SCHEDULED TO AIR A DTV PROGRAM TWICE DURING 4TH QUARTER 2008. THE DATES THAT THE PROGRAM IS SCHEDULED ARE OCTOBER 12 AND NOVEMBER 2.	

**100-Day Countdown Eligible Pieces - Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments:	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE FOLLOWING STORIES WERE COVERED REGARDING DTV DURING THE 3RD QUARTER OF 2008 AND WERE PLACED ON OUR WEBSITE:  DTV COUPONS - 9/24, 5:30P WEB WINNERS - 9/24, 5:30P NC DIGITAL TV - 9/8, 5:30P DIGITAL TV TEST - 9/7, WEEKEND TODAY, 8A	

DIGITAL TV TEST - 9/6, WEEKEND TODAY, 8A  
 DTV PROBLEMS - 7/15, 5:30, MIDDAY, 11A, EARLY TODAY

**Station Website Additional Activity Related to the DTV Transition - Last Quarter**

Does your station have a Website?

Yes  No

If YES, did your station provide additional DTV related information or activities on that Website?  
 The comment box may be used to describe what was posted on the station's Website.

Yes  No

Comments:

THE FOLLOWING STORIES WERE COVERED REGARDING DTV DURING THE 3RD QUARTER OF 2008 AND WERE PLACED ON OUR WEBSITE:

DTV COUPONS - 9/24, 5:30P  
 WEB WINNERS - 9/24, 5:30P  
 NC DIGITAL TV - 9/8, 5:30P  
 DIGITAL TV TEST - 9/7, WEEKEND TODAY, 8A  
 DIGITAL TV TEST - 9/6, WEEKEND TODAY, 8A  
 DTV PROBLEMS - 7/15, 5:30, MIDDAY, 11A, EARLY TODAY

THE DTV NEWS STORIES ARE POSTED ON OUR WEBSITE AND CONTAIN LINKS TO DTV INFORMATIONAL AND EDUCATIONAL SITES. THESE STORIES REMAIN ON OUR SITE.

AN EMAIL ADDRESS HAS BEEN SET UP TO ANSWER VIEWER QUESTIONS RELATING TO DIGITAL TELEVISION ON WNYT-TV. THE EMAIL ADDRESS IS DTV@WNYT.COM. THESE QUESTIONS ARE BEING ANSWERED BY OUR CHIEF ENGINEER. QUESTIONS AND ANSWERS ARE KEPT IN OUR VIEWER COMMENTS FILE.

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

THIRD QUARTER SPEAKING ENGAGMENTS -

AUGUST 7, 2008 - PHIL BAYLY WAS THE HOST TO CUB SCOUT TROOP 107 FROM NEW LEBONAN, NEW YORK. THE SCOUTS TOURED THE STATION, WATCHED MORNING NEWS CREW AND EARN THEIR COMMUNICATIONS BADGE. PHIL ENTERTAINED THE GROUP WITH BRIEF QUESTIONS ON NEWS AND DTV.

AUGUST - SEPTEMBER 2008 - WNYT TV PARTICIPATED IN A TEAM BUILDING PROJECT WITH THE CUSTOMER SERVICE DEPARTMENT FROM A LOCAL BUSINESS, LEXIS NEXIS/MATTHEW BENDER, MENANDS, NEW YORK. WNYT TV GAVE EACH GROUP THAT CONSISTED OF SIX TO EIGHT ADULTS, A TOUR OF THE TELEVISION STATION; EXPLANATION OF STUDIO EQUIPMENT; AND THE WEATHER DEPARTMENT. SOME GROUPS WATCHED DIRECTORS, PRODUCERS AND TALENT WORK TOGETHER TO PUT A STORY ON AIR. THE GROUP WAS GIVEN INFORMATION ABOUT THE DTV DEADLINE IN FEBRUARY 2009.

Community Events

Comments:

Other (describe)

Comments:

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR PUBLIC AFFAIRS, PROGRAMMING AND SPECIAL PROMOTIONS
Signature MARYANN B. RYAN	Date (mm/dd/yyyy) 10/07/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to [pra@fcc.gov](mailto:pra@fcc.gov). Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**