

Federal Communications Commission

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Account number: 134655

Description: WNYT FOURTH QUARTER 2008

Application Reference Number: 20090108AGU

Successfully filed at Jan 8 2009 2:09PM

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Federal Communications Commission Washington, D C 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388		DTV Quarterly Activity Station Report	
		FOR COMMISSION USE ONLY FILE NO -20090108AGU	
Licensee WNYT-TV, LLC			
Call Sign WNYT	Facility Id 73363	Previous Call Sign (if applicable)	
Community of License			
City ALBANY	State NY	County ALBANY	Zip Code 12204 -
Nielsen DMA ALBANY-SCHENECTADY-TROY	World Wide Web Home Page Address WWW.WNYT.COM	Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	13		
<input checked="" type="checkbox"/> Digital	12		
Report reflects information for quarter ending: 12/31/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	262
Total 5:00 a.m. to 1:00 a.m. CSTs	263
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m.	43

PSAs	
Total 6:00 a.m. to 9:00 a.m.	31
CSTs	
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m.	92
PSAs	
Total 6:00 p.m. to 11:35 p.m.	63
CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m.	
PSAs	
Total 5:00 p.m. to 10:35 p.m.	
CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	2
Comments: A FULL 30 MINUTE SHOW AIRED TWICE IN THE FOURTH QUARTER OF 2008; OCTOBER 19, 2008 AND DECEMBER 28, 2008.	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
0	Animated Graphics
342	Graphic and Audio Displays
1	Longer Form Reminders
Comments: A SEGMENT WITHIN THE 5PM NEWS ON NOVEMBER 10, 2008 WAS COMPLETELY DEDICATED TO THE 100 DAY COUNTDOWN. EACH GRAPHIC AND AUDIO ON-AIR MENTION LISTS THE WNYT-TV DIRECT PHONE NUMBER AND STREET ADDRESS FOR THOSE WHO WOULD LIKE TO WRITE OR SPEAK TO SOMEONE IN PERSON.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE FOLLOWING STORIES WERE COVERED REGARDING DTV DURING THE 4TH QUARTER OF 2008 AND WERE PLACED ON OUR WEBSITE:	

DTV 100 DAYS - 11/10, 5PM
 DTV FACTS - 11/10, 6PM
 DIGITAL TV SCHEME - 12/6, 6PM
 CONVERTER CONFUSION - 12/10, 11AM, MIDDAY

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? Yes No
 The comment box may be used to describe what was posted on the station's Website.

Comments:
 THE FOLLOWING STORIES WERE COVERED REGARDING DTV DURING THE 4TH QUARTER OF 2008 AND WERE PLACED ON OUR WEBSITE:

 DTV 100 DAYS - 11/10, 5PM
 DTV FACTS - 11/10, 6PM
 DIGITAL TV SCHEME - 12/6, 6PM
 CONVERTER CONFUSION - 12/10, 11AM, MIDDAY

 THE DTV NEWS STORIES ARE POSTED ON OUR WEBSITE AND CONTAIN LINKS TO DTV INFORMATIONAL AND EDUCATIONAL SITES THESE STORIES REMAIN ON OUR SITE.

 AN EMAIL ADDRESS HAS BEEN SET UP TO ANSWER VIEWER QUESTIONS RELATING TO DIGITAL TELEVISION ON WNYT-TV. THE EMAIL ADDRESS IS DTV@WNYT.COM. THESE QUESTIONS ARE BEING ANSWERED BY OUR CHIEF ENGINEER. QUESTIONS AND ANSWERS ARE KEPT IN OUR VIEWER COMMENTS FILE.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

 Comments:
 BETHLEHEM'S WOMEN IN BUSINESS - DECEMBER 11, 2008, JIM KAMBRICH SPOKE TO A GROUP OF WOMEN AT THE BETHLEHEM'S BUSINESS WOMEN'S MEETING/DINNER. THERE WERE ABOUT ONE HUNDRED PEOPLE IN ATTENDANCE AND THEY HAD A LOT OF QUESTIONS ABOUT DIGITAL TV.

 NEW SCHOOL OF RADIO AND TELEVISION - ON DECEMBER 4, 2008, ANDREW CATALON SPOKE TO A GROUP OF STUDENTS AT THE NEW SCHOOL OF RADIO AND TELEVISION ABOUT HIS POSITION AS A SPORTS REPORTER AT THE END OF ANDREW'S PRESENTATION, ANDREW DISCUSSED THE DTV INFORMATION SECTION ON THE WNYT WEBSITE.

Community Events

 Comments:

Other (describe)

 Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DIRECTOR PUBLIC AFFAIRS, PROGRAMMING AND SPECIAL PROMOTIONS
Signature MARYANN B. RYAN	Date (mm/dd/yyyy) 01/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507